

DRIP CAMPAIGN EMAIL #1

Hello _____,

Welcome!

Congratulations! You took the first step towards becoming a confident and connected mom.

We're still getting to know one another, but I'm pretty sure I know one thing about you.

You are ready to stop wasting time.

How many hours have you spent trying to be the Pinterest perfect mother?

How many sleepless nights worrying about messing it up?

How many days spinning yourself into circles that led nowhere?

No shame. No guilt. I've been there.

But I found my way out, and I want to help you do the same.

I'll never forget the day things shifted for me. On vacation, my firstborn, just 9 years old, was romping happily in a river and hopping on the rocks. As I looked on from the shore, I had a real honest moment with myself and God. *I don't even enjoy her.* Waves of guilt came over me. My heart broke. *How can I have this disdain for my own daughter?* In that moment, I realized I turned this bundle of joy into a project that needed fixing. When she didn't produce the results I wanted, *my* worth was on the line. Performance drove my parenting. Instead of enjoying who God made her to be, I was miserably trying to mold her into something else. That moment began a paradigm shift in my parenting from one of performance to one of purpose. I discovered that being my authentic self freed my daughter to be the same. She is now in her twenties, and we enjoy a deeply connected relationship where we truly enjoy each other.

Imagine if you could stop wasting time trying to be the best? How much space would you free up to actually be who you're meant to be?

What if you could take intentional steps connecting with your family as the most authentic version of yourself instead of spending time walking in circles around the same mountain?

Don't waste another minute. Sign up for your 30-minute clarity call so you can get to the business of being you; Calm, connected, confident you.

In just 30 minutes, I can help you clarify the barriers between you and your God-ordained path and set you up with a strategy to become your authentic self, connect with your kids and define your core values. Getting clear gives you your time back.

Here's what others are saying about how our clarity call redeemed their time:

"I learned how to choose what is important to me and put it in a plan. I have relationships back in my family. There is no more telling or demanding. I don't live with regret like I used to because I figured out what is important to me and I now choose that." - Kier

"I don't have this trepidation and indecision holding me back like I used to. I found the fruit of my choices to be a guide to what I do and why I do things. I am spending less time trying to fix me and more time living out my purpose." - Barb

I look forward to our call.

Vanderly

P.S. As a gift for your courage in taking the first step I'm including a free PDF _____
To help you _____

P.S.S. If you want some daily encouragement, follow my socials (FB link) (Ig link)

DRIP CAMPAIGN EMAIL #2 (goes out a week after first one)

Hey There _____,

Just checking in. I noticed you hadn't scheduled your 30-minute clarity call yet.

Maybe you've decided "mom-guilt" just comes with the territory, or the struggle for balance is part of the gig, or that getting through to your kid is never going to happen.

But what if you are just one phone call away from a breakthrough?

Look, I'm not a genie in a bottle. I don't have magic pills or an easy button to change your life. It will take some effort. But often, the motivation to keep doing the work comes from those "aha" moments, when the revelation light turns on, and you can see what is holding you back. That is what the clarity call will give you.

You might be wondering what to expect or how can you truly get "clear" after only 30 minutes?

I'm a natural question asker, and I've honed my gift of asking excavating questions that get to the root of the barriers in what you believe about yourself, motherhood, or your kids. When the veil lifts and reveals the obstacles, then, together, we identify action steps to address it.

But don't just take my word for it; here's what others are saying:

"Vanderly has a way of asking the right questions that get to the heart of the matter, and she does it in a way that you never feel judged. You walk away from a session actually more awakened and alive to what you always wanted in the first place."

-Christi, mother of elementary-aged child

"Vanderly asks lots of questions to probe your thoughts and then helps you explore different trains of thought, perspectives, and options. In all of that, she is grounded in God's Word, His Heart, His principles, and His Revelation. There is nothing she coaches/counsels that is not sifted through God's thoughts and desires toward the person while also recognizing our humanity and struggles. Through Christ-like love, Vanderly gently showed me what it truly means to be God's daughter. She was able to ask me questions that caused me to look at the lies I had believed for years. Through those questions, it spurred a desire in me to seek out God's Truth."

-Christy - Mother of Six.

Are you ready to get unstuck? Ready to get through to your kids and yourself and walk with purpose?

Schedule your clarity call today!

Vanderly

P.S. If you want some daily encouragement, follow my socials (FB link) (Ig link)